



For Immediate Release

Contact: Clovia Lawrence
(804) 873-8603

Radio One Richmond's Miss Community Clovia Hosts 5th Annual "Send-A-Kid to Camp" Radiothon

Radio One, Richmond VA's WKJS (KISS FM 99.3/105.7), WCDX (iPower 92.1) & WPZZ (Praise 104.7), spearheaded by Miss Community Clovia, will hold the **5th Annual "Send-A-Kid to Camp" Radiothon** on all stations Thursday, May 10, 2012. Richmonders can help send a local child to summer camp, as well as hear some of their favorite music, by contributing to the Richmond Department of Parks, Recreation and Community Facilities' annual Send-a-Kid-to-Camp Radiothon.

Listeners are asked to **call 804-521-8400 between 10 a.m. and 8 p.m. on May 10th to make a donation** to the Send-a-Kid-to-Camp Campaign, and for any donation of \$20 or more; the caller can have their favorite song played on KISS 105.7/ 99.3 FM or iPOWER 92.1 FM. In addition, anyone who makes a **donation for the full summer camp fee of \$225 will receive (2) two free tickets to the June 2nd Stone Soul Music and Food Festival on Brown's Island, featuring BoyzIIMen, George Clinton & Parliament, Deitrick Hadden, Ruben Studdard, Byron Cage, Tank, and many more.**

All donations are tax deductible and will help pay for city children to have an exciting and educational summer camp experience. In return, callers will have the satisfaction of knowing that they have made a difference in the life of a Richmond child.

The Department of Parks, Recreation and Community Facilities' summer camp program offers nine weeks of structured activities for children ages 6 - 12, Monday - Friday from 7:30 am to 5:30 pm starting June 25 and continuing through Aug. 24.

In addition to the May 10 Radio One Radiothon, donations can be made anytime. Please send donations to: Enrichmond Foundation Send-a-Kid-to-Camp Campaign 900 East Broad Street, Room 407 Richmond, VA 23219.

Please make checks and money orders payable to Enrichmond/Send-A-Kid-to-Camp. The annual Radiothon is co-sponsored by The Department of Parks, Recreation and Community Facilities, Radio One and Enrichmond, a non-profit foundation that partners with community groups to maintain, restore, preserve and improve Richmond's public recreational resources. For more information on the annual radiothon, call (804) 646-5733. or visit www.kissrichmond.com; www.ipowerrichmond.com or www.praiserichmond.com.

###