

Kiss Cash No Whammies

CONTEST RULES

How to Enter and Play

The following rules apply to the KISS FM "Kiss Cash No Whammies contest", sponsored by WKJS/WKJM/KISS FM (the "station"), which is owned and operated by Radio One. By participating in this contest, listeners agree to be bound by these rules.

1. KISS FM will encourage listeners to be the tenth caller when they hear the cue to call-in sounder for the "Kiss Cash No Whammies" game. The ninth caller will automatically win \$10 (ten dollars), and may choose to keep it or spin the wheel for additional cash and prizes. The ninth caller will win all cash and prizes from all the spins they take if they choose to stop spinning the wheel before the "Whammy" sounder goes off. If the "Whammy" sound goes off before the ninth caller chooses to stop spinning, the contestant will lose all cash and prizes accumulated before the "whammy."
2. The contest will run from Monday, July 19, 2010, until August 27, 2010, Monday through Friday, from 10:00 a.m. to 10:00 p.m. (the contest hours).
3. The Kiss Cash No Whammies Call-in sounder will be played at random throughout the contest hours on *KISS-FM*.

Eligibility Restrictions

4. In order for a contestant to win, the contestant must be 18 years of age as of Monday July 16, 2010.
5. In order to receive the cash and prizes, following verification of the Kiss Cash No Whammies, the winner must present two forms of valid government-issued picture I.D. at the KISS FM main office, located at 2809 Emeorywood Parkway Suite 300 Richmond, VA 23294 or other identification applicable to the Station, and winner must comply with the other elements of Contest Rules.
6. Employees of WKJS/WKJM, its corporate licensee and parent corporation; the officers, shareholders, directors, employees, agents, representatives, and subsidiary companies of each such corporation, WKJS/WKJM affiliated advertising agencies, participating sponsors/promotional partners, other broadcast stations affiliated with WKJS/WKJM, any Richmond radio station and the members of their immediate families are ineligible to participate or win.
7. Only one winner per household is allowed every 30 days for any given contest played on WKJS/WKJM. Listeners are eligible to win a prize valued at \$500.00 or more only once every 6 months.

Prizes

8. Contestants can win one or any combination of prizes listed. Up to \$1000.00 in cash, certificate to Panera, Subway, tickets to various concerts and events \$25 - \$150, Gaylord Hotel Stay.
9. Prizes must be claimed by the winners, and are not transferable. Winners must claim prizes within two (2) business weeks of notification they have won during normal business hours at the KISS FM main office, located at 2809 Emeorywood Parkway Suite 300 Richmond, VA 23294. Failure to claim any prize within the specified period will result in forfeiture of the prize.
10. If winner requests for prize to be mailed, KISS FM will not be responsible for mail that is lost, damaged or delayed.
11. WKJS/WKJM / KISS FM reserves the right to substitute prizes of equal or greater value; winners do not have any right to substitution of prizes.

Conditions

12. The station may at any time at its absolute discretion terminate or suspend the contest.
13. Winners are solely responsible for all taxes, duties, and/or other costs that may be associated with winning of a prize.
14. The winner will agree to hold WKJS/WKJM, its corporate licensee and Parent Corporation and the officers, share-holders, directors, employees, agents and representatives and subsidiaries of such corporations harmless against any and all claims or liability arising directly or indirectly from the prize or contest.
15. Each party shall be excused from its obligation if its performance is delayed or prevented due to causes beyond its control, including but not limited to Acts of God, public enemies, war, civil disorder, fire, flood, explosion, bankruptcy, labor disputes or strikes, and any acts by any governmental authority.
16. The interpretation of these and other rules relating to the Contest or promotions sponsored by KISS FM is reserved exclusively to the Station. All decisions made in respect of the Contest by the Station and its personnel are final (unless otherwise determined by KISS FM) and are not subject to appeal.
17. The winners of the Contest may be required to take part in all publicity activity associated with the promotion, including, but not limited to, phone calls, radio, TV, or press interviews, etc., for the duration of the promotion-and anytime thereafter when there is publicity associated with the promotion.

18. By participating, the winners agree not to engage in any negative interviews or make any disparaging comments or statements about the Station, Radio One or its affiliates, their directors, officers or employees or associates.
19. By accepting the prize, the winner grants permission to the Station to use his or her name, photograph, voice, and likeness in advertising and/or publicity. At its discretion, KISS FM. may require winners to sign a release form in order to receive the prize. In such a case, the winner will not be entitled to receive the prize without signing the release.
20. Each contestant and the winners agree to assist the Station in the conduct of any investigation deemed necessary or appropriate to determine legitimacy of the contestant's fair play. This includes, but is not limited to, attending interviews and full disclosure of any relationship the contestant may have with any one at the Station.
21. No purchase of any kind is necessary to win.
22. KISS FM reserves the right to amend these rules without notice.
23. Failure to comply with the contest rules may result in a contestant's disqualification.
24. KISS FM makes no warranties regarding the safety, condition, or fitness of any prizes awarded, and will not be responsible for any loss, damage or injury suffered by a winner through the use of any awarded prize.
25. Contests and promotions are subject to all federal, state and local laws.
26. Questions about these rules should be directed, in writing, to Kiss Cash Rules, 2809 Emeorywood Parkway Suite 300 Richmond, VA 23294